



THE NEW GOLDEN GATE BRIDGE VISITOR EXPERIENCE

GOLDEN GATE BRIDGE MOBILE APP: GoGGBridge

Visitors can now plan and make the most of their visit to the Golden Gate Bridge with a free mobile app—**GoGGBridge**—that contains archival footage, historic photo slideshows, oral histories, games, interactive maps, and videos. The GoGGBridge app offers all the tools needed to prepare for a visit to the Golden Gate and is a free download on iTunes and coming soon to the Android Marketplace. Note: Download works best from an existing wireless network.

1. **Plan Your Trip:** Discover what to do and where to go with insider Bridge tips and expert advice. This section includes maps, parking details, and more.
2. **Explore the Bridge:** Visitors now have a chance to view an historic timeline of the Bridge, watch videos of modern day workers, and get a chance to learn what goes on behind-the-scenes to keep the Bridge looking its best. Features fun facts, historic slideshows, games, and recordings of Bridge workers telling their astounding stories from the 1930s.
3. **True Tales:** Watch a silent film of Blackie the Wonder Horse swimming across the Golden Gate, listen to oral histories of Bridge construction divers, scroll through a slideshow about the “Halfway-to-Hell Club,” and walk alongside a modern-day ironworker as he checks for repairs high above the water.
4. **Bridge Fun:** The Fun button lets users paint the Bridge, play trivia games, or download a custom song list inspired by the famous icon. Listen to stories of daring rescue, tragic loss, and the heart-pounding conditions workers faced every day. Marvel at the fashions from 1937, and sound off the Bridge's foghorn with the tap of a finger.
5. **Bridging a National Park:** Both locals and visitors to the Bridge can access maps and tips about the majestic Golden Gate National Parks on both sides of the span.
6. **Anniversary Events:** As the world celebrates the 75th Anniversary of the opening of the Golden Gate Bridge, download the app to find a calendar of events commemorating the Bridge throughout 2012.

